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Designed For
Utilities WOW
11/08/2020

EXAMPLE

The DM Hub

Digital Marketing Specialists

Logo Design For Utilities WOW

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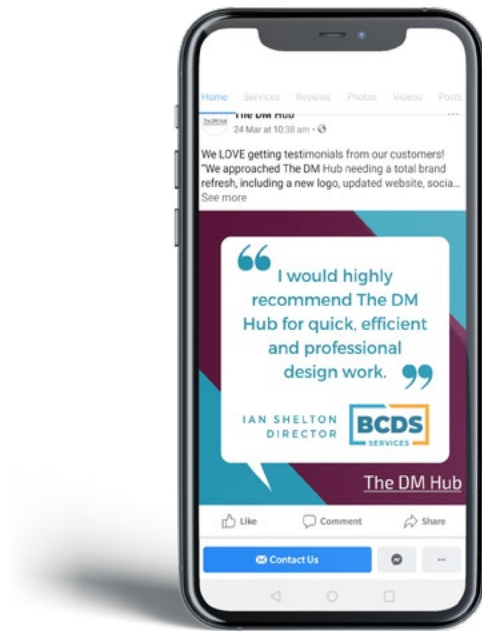


Your Logo Designs Are Here!

Your logo is your company's first chance to make a positive impression on your target audience. By choosing to have your logo designed by The DM Hub, you have taken the first steps to get your branding on track.

At The DM Hub, we pride ourselves on taking the time to get to know your business before we create a logo design. This helps us to get to know you, your company goals and your target audience. With the information gathered from our branding consultation, we have been able to create a bespoke and unique logo design that we feel represents your business.

You can rest assured that your brand will stand out from the crowd and make the right first impression.



Client Brief

Below is a brief summary of the key points discussed in your branding consultation with our team:

- Business & residential Utility Company
- Utilities WOW finds their customers the best deals with varying suppliers

Logomark shows the 2 main utilities services

Font continues the water & electricity theme of the logomark by using the same colours and similar shapes



Logo Mark can be used separately

Bright and bold design is eye-catching

Modern font that is easy to read

Alternative Styles



Logomark shows both the U and W to merge the 2 main utilities provided

Font continues the water & electricity theme of the logomark by using the same colours and similar shapes



UtilitiesWOW

Logo Mark can be used separately



Modern font that is easy to read

Clean and bright colours

Alternative Styles



UtilitiesWOW



UtilitiesWOW



What Happens Next?

Now that you have your logo design, what happens now?

Option 1: You are happy with the current design and you do not need any amendments

If you are happy with your current design, let our team know by email or phone and we will get your final logo design over to you.

You will receive:

- Branding Guidelines
- Print ready logo designs
- Digital logo designs to share online
- Logo variations (such as single colour designs)
- An editable logo for your printer

Once you have chosen your preferred design, you will own all copyright for your logo, so you can rest assured that your design is one of a kind.

Option 2: You would like some amendments to your current logo designs

As part of your package, you will be able to make some small amendments to the logo designs provided to make them more suitable for your business if required.

You will be able to make changes such as:

- New colour options
- Changes to text, such as requesting an alternative font, changing the size or layout of the text and adding in a tagline.
- Making small amendments to the logo mark designed, such as changing the size or format.
- Simplifying the current logo design or requesting other small amendments

You are entitled to 2 rounds of revisions to your design with your current package. You can choose as many changes as you like from the list above per round of revisions. Once the 2 rounds of revisions are complete, any additional amendments will be charged at The DM Hub's hourly rate, which can be found on our [website](#).

If you would like any further information or help, send an email to info@thedmhub.com

The DM Hub

✉ info@thedmhub.com

☎ Tel: 01623 348 330

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